

JD.Creations

Project Portfolio



www.JDCreations.co.za

Portfolio of Work |
Start-Up

Value ed

Value ed is an online learning startup
founded by ex-South African Airways VP
for Sales & Marketing: Vikela Rankin.

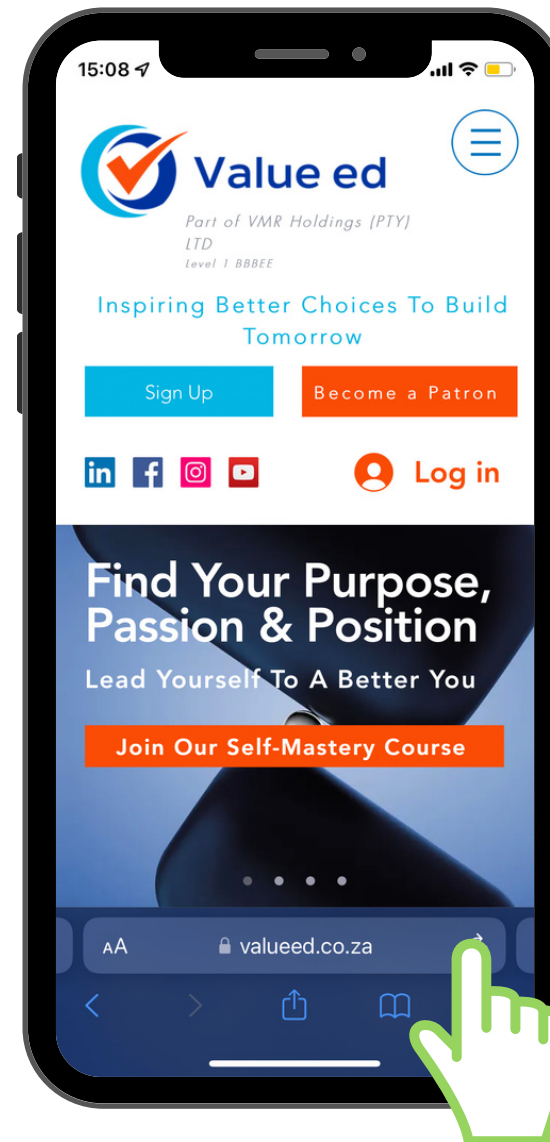
Value ed aims to help the youth to find their
Purpose, Passion & Position in life.



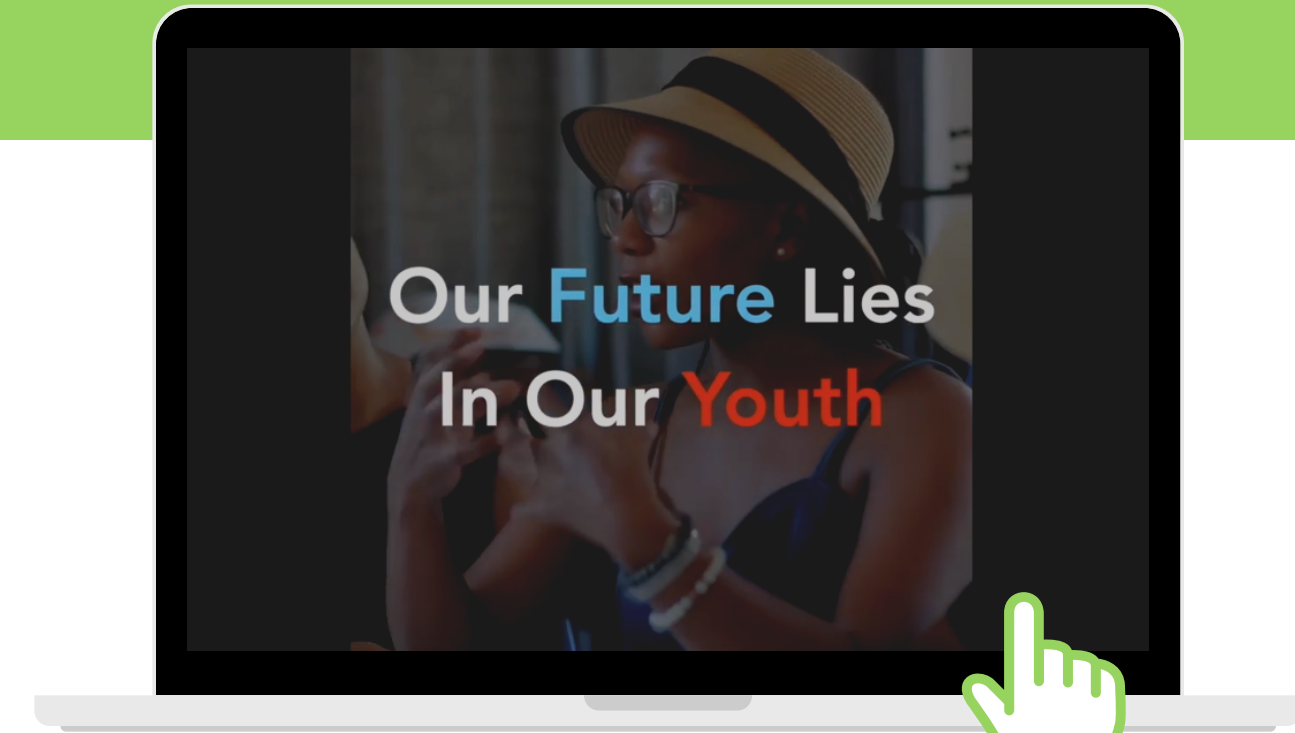
Proof of Work

My role as Chief Creative Officer at Value ed is to lead the development & marketing of our online learning platform. During my tenure I have been responsible for:

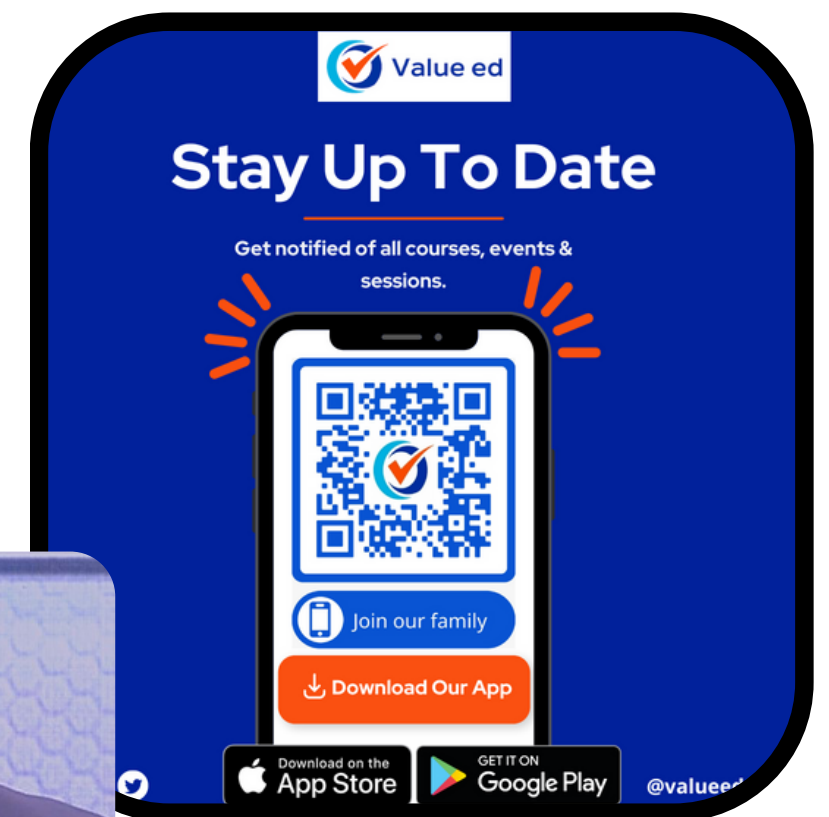
- The development of the Value ed website & learning platform
- Creating & implementing the Value ed digital marketing strategy. Including:
 - Social Media Calendar
 - Content Creation (Video, Graphic & Written)
 - Management of The Content Creation Team
 - Paid Advertising



Click to view



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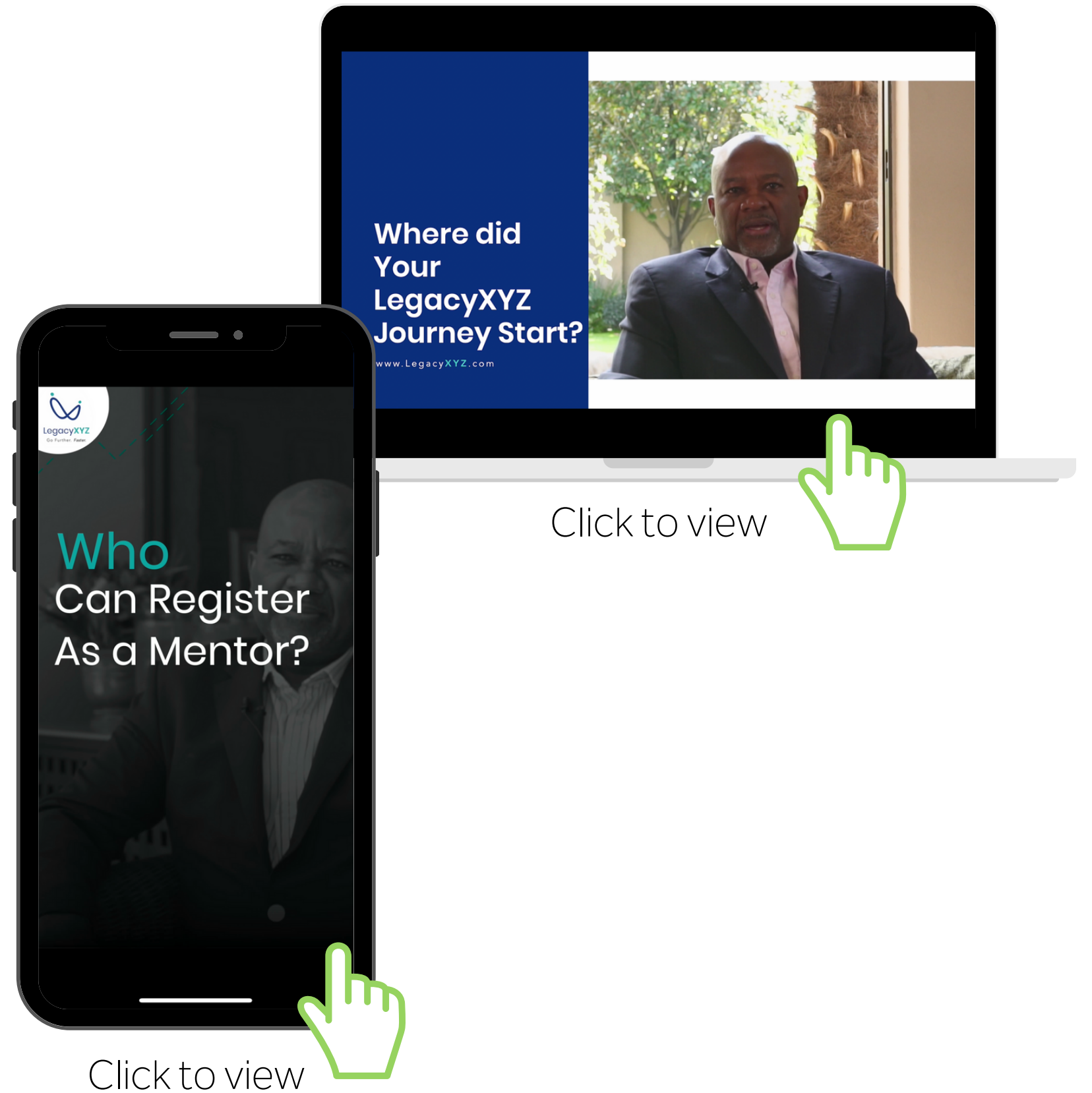


Legacy XYZ

LegacyXYZ is the first-of-a-kind accelerator for those seeking assistance in career advancement and leadership development.

Proof of Work

JD Creations was outsourced by LegacyXYZ to work with their marketing team to achieve various brand awareness objectives. We helped them achieve this by producing a series of content that boosted their website SEO & increased their reach on social media platforms.



Portfolio of Work |
Personal Branding

Dr. Sizakele Marutlule

Marutlule & Co. work with Future-Facing leaders to create brands of high influence, these tend to inspire humans, grow companies & transform society.

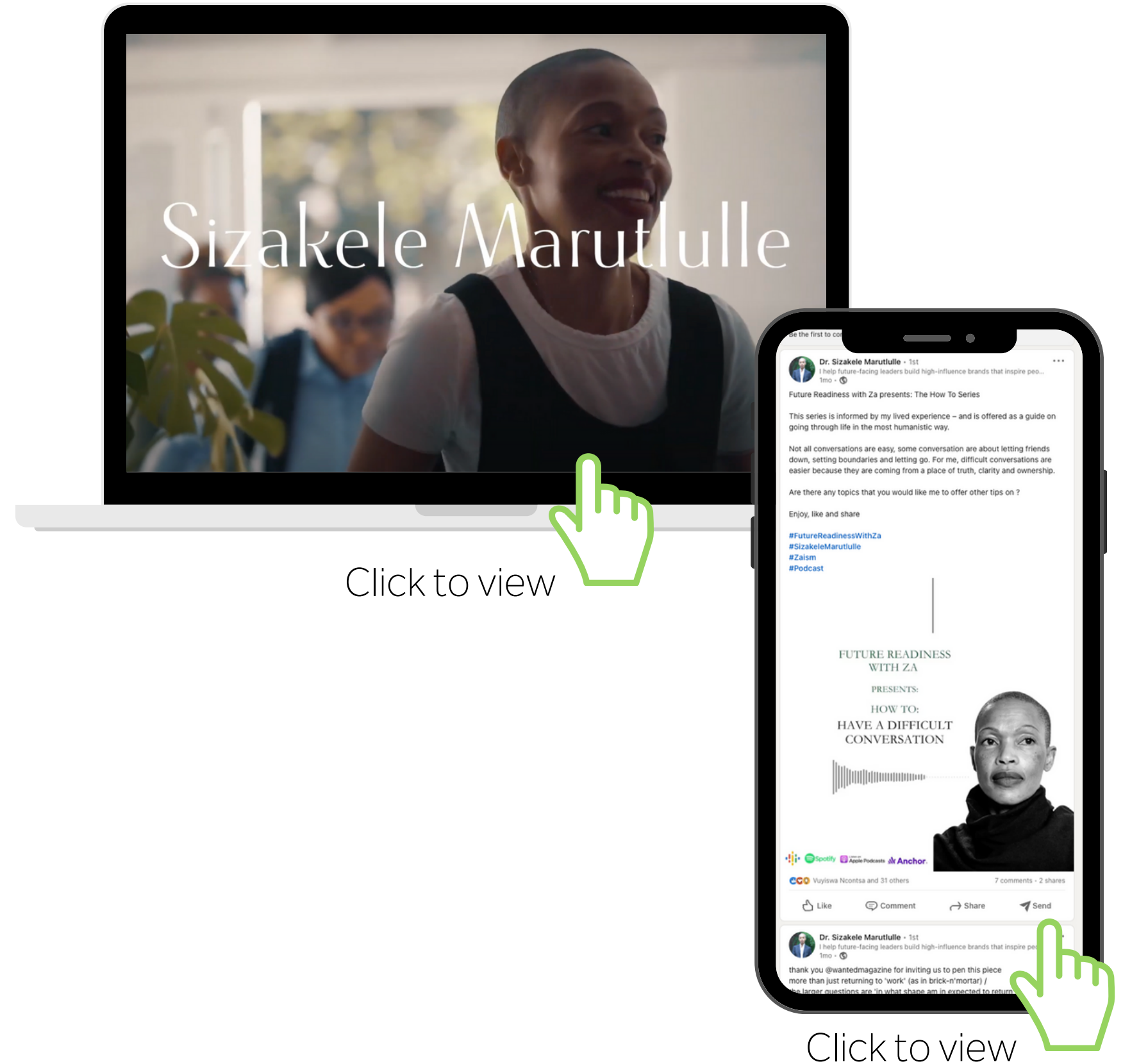


Proof of Work

I was tasked with the creation & distribution of the Future Readiness Podcast hosted by Dr Marutlule. My team and I developed the podcast from production all the way through to posting. This included:

- Podcast Recording
- Video Editing (Creation of the full podcast, snippets & audio cleanup)
- Thumbnail Creation
- Social Media Scheduling & Management

I was also tasked with the creation of the Marutlule & Co. website video.



Thank You For Your Time

website

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