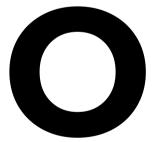
JD. Creations Project Portfolio





www.JDCreations.co.za

Portfolio of Work | Start-Up

Value ed

Value ed is an online learning startup founded by ex-South African Airways VP for Sales & Marketing: Vikela Rankin.

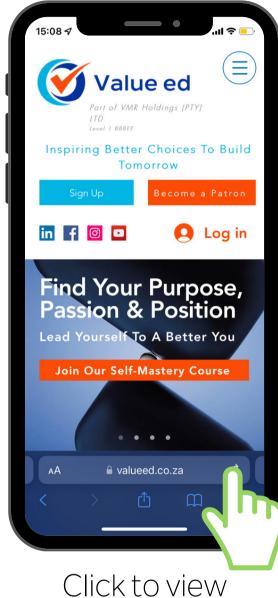
Value ed aims to help the youth to find their Purpose, Passion & Position in life.



Proof of Work

My role as Chief Creative Officer at Value ed is to lead the development & marketing of our online learning platform. During my tenure I have been responsible for:

- The development of the Value ed website & learning platform
- Creating & implementing the Value ed digital marketing strategy. Including:
 - Social Media Calendar
 - Content Creation (Video, Graphic & Written)
 - Management of The Content Creation Team
 - Paid Advertising





Our Future Lies In Our Youth

Click to view

Portfolio of Work | Start-Up





development.



LegacyXYZ is the first-of-a-kind accelerator for those seeking assistance in career advancement and leadership

Proof of Work

JD Creations was outsourced by LegacyXYZ to work with their marketing team to achieve various brand awareness objectives. We helped them achieve this by producing a series of content that boosted their website SEO & increased their reach on social media platforms.



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Where did Your LegacyXYZ Journey Start?

www.LegacyXYZ.com

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Portfolio of Work | Personal Branding

Dr. Sizakele Marutllule

Marutllule & Co. work with Future-Facing leaders to create brands of high influence, these tend to inspire humans, grow companies & transform society.







Proof of Work

I was tasked with the creation & distribution of the Future Readiness Podcast hosted by Dr Marutllule. My team and I developed the podcast from production all the way through to posting. This included:

- Podcast Recording
- Video Editing (Creation of the full podcast, snippets & audio cleanup)
- Thumbnail Creation
- Social Media Scheduling & Management

I was also tasked with the creation of the Marutllule & Co. website video.



zakele Marutiulle



Thelp future-facing leaders build high-influence brands that inspire peo. 1mo • ©

Future Readiness with Za presents: The How To Serie

This series is informed by my lived experience – and is offered as a guide on going through life in the most humanistic way.

Not all conversations are easy, some conversation are about letting friends down, setting boundaries and letting go. For me, difficult conversations are easier because they are coming from a place of truth, clarity and ownership.

Are there any topics that you would like me to offer other tips on ?

Enjoy, like and share

Click to view

FUTURE READINESS

WITH ZA presents:

HAVE A DIFFICULT CONVERSATION

Apple Podcasts M Anch

Theip future-facing leaders build high-influence brands that in 1mo • (5)

ore than just returning to 'work' (as in brick-n'mortar) /

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Thank You For Your Time

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